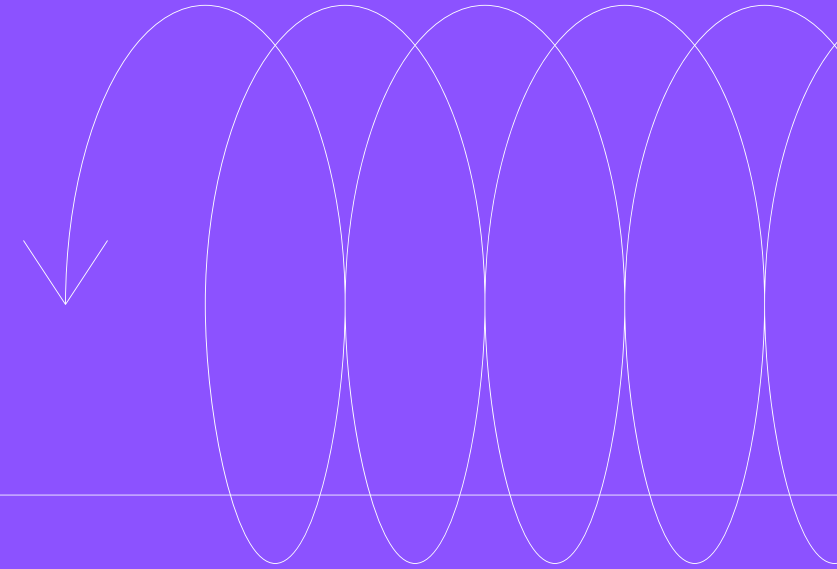


PRIIMAL- BROADCAST

THE EASY WAY TO ISSUE PUBLIC SAFETY WARNINGS, PUBLIC AWARENESS NOTIFICATIONS AND EMERGENCY ALERTS.

(USED BY LAW ENFORCEMENT AGENCIES, EMERGENCY RESPONSE ORGANISATIONS, NGO'S AND MUNICIPALITIES)



FOR MORE DETAILS, VISIT
WWW.PRIMAL.COM OR SEND US AN EMAIL
AT CONNECT@PRIMAL.COM.

COMMUNICATE WITH THE PUBLIC USING TARGETED ADVERTISING ON DIGITAL MASS MEDIA.

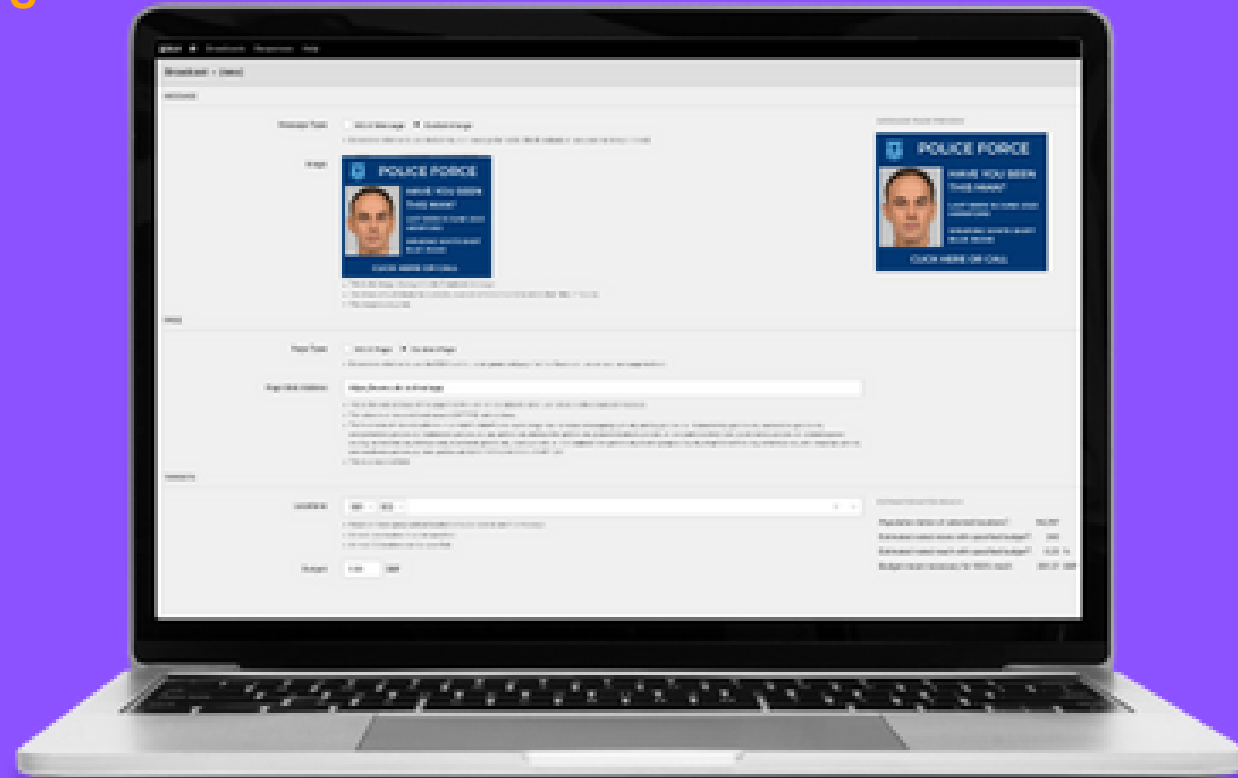
WANTED PERSONS, MISSING PERSONS, PEOPLE TRAFFICKING , MODERN SLAVERY, DRUG TRAFFICKING, COUNTER TERROR, FRAUD PERPETRATORS, PUBLIC AWARENESS, FIRE, FLOODS AND EARTHQUAKE WARNINGS AND DIRECTIONS, HURRICANES, PANDEMICS AND EVEN TRAFFIC ALERTS.

NO SMS, NO OPT-IN, NO SUBSCRIPTIONS NO SOCIAL MEDIA. JUST CREATE CAMPAIGNS , CHOOSE TARGETED USERS COUNT AND BROADCAST.

REACH WHOLE POPULATIONS IF YOU WANT. OR COUNTIES, CITIES , TOWNS EVEN DOWN TO ZIP CODES. WE HAVE 64 COUNTRIES COVERED.

ITS THIS EASY: FOLLOW THE STEPS

- **UPLOAD AN IMAGE OR USE A TEMPLATE TO CREATE A BROADCAST.**
- **DEFINE THE CLICK ACTION, SUCH AS A LANDING PAGE, CLICK TO CALL OR EMAIL ANONYMOUSLY ETC.**
- **SELECT THE GEOGRAPHICAL LOCATIONS AND TARGET AUDIENCE OF YOUR BROADCAST.**
- **SPECIFY A BUDGET AND PUBLISH YOUR BROADCAST BY PAYING VIA PAYPAL®, CREDIT CARD, OR LOCAL PAYMENT METHODS.**



TARGETED:

- BROADCASTS CAN BE TARGETED TO REACH VARIOUS GEOGRAPHIC AREAS, RANGING FROM ENTIRE STATES, PROVINCES, CITIES, ETC. DOWN TO SPECIFIC POSTAL CODES.
- SOLV HAS EVERY MAJOR COUNTRY AND TERRITORY MAPPED AND THE COVERAGE IS EVER EXPANDING.
- ADDITIONAL DATA/TARGETING OPTIONS ARE AVAILABLE.

COST EFFECTIVE:

- SOLV IS PAY-PER-USE AND THERE IS NO HIDDEN COST, NO MINIMUM, SIGNUP OR SUBSCRIPTION FEES, SO YOU CAN GET STARTED WITHOUT ANY UPFRONT INVESTMENT.
- IT CAN TAKE AS LITTLE AS US\$100 TO REACH 20,000+ PEOPLE.
- SOLV UTILIZES DIGITAL MASS MEDIA TO ENSURE THE WIDEST
- AUDIENCES AT THE LOWEST POSSIBLE COST.

SAFE

- OLV IS TESTED AND TRUSTED BY MULTIPLE LAW ENFORCEMENT AGENCIES.
- ONLY INVITED AND VERIFIED USERS CAN USE THE SOLV PLATFORM.
- BROADCASTS ARE MODERATED AND CAN ONLY GO LIVE ON BRAND-SAFE WEBSITES AND APPS.
- SOLV SUPPORTS THE GENERAL DATA PROTECTION REGULATION (GDPR) TO HELP ENSURE THAT USERS' DATA IS PROTECTED.

SIMPLE TO USE:

- TO USE SOLV, YOU DON'T NEED TO DOWNLOAD ANY APP. JUST USE YOUR PLAIN OLD WEB BROWSER FROM ANY SUPPORTED DEVICE.
- SOLV FEATURES A USER-FRIENDLY MANAGEMENT CONSOLE THAT EMPOWERS ANYONE TO CREATE AND LAUNCH A BROADCAST WITHIN MINUTES - NO PRIOR EXPERTISE OR TRAINING REQUIRED.
- THE CONSOLE'S INTUITIVE AND STREAMLINED INTERFACE ENSURES A HASSLE-FREE EXPERIENCE FOR USERS OF ALL LEVELS.



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anyone
can use**

- ▶ Made simple
- ▶ Learn in 20 minutes
- ▶ Handles small precise campaigns

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