A VANTAGE PRODUCT

CORE TIER PRICE SHEET

Priimal Pulse NTL and Pulse NRW

Published monthly pricing for electricity non-technical loss (Pulse NTL) and non-revenue water (Pulse NRW): choose a fixed package, or pay a share of what you recover. The prices are the same for both.

ELECTRICITY NTL | WATER NRW | PRICES FROM 1 OCTOBER 2026

PRICING AT A GLANCE

Pulse NTL and Pulse NRW are each sold two ways at the Core tier, at the same prices, and every capability in the product sheet is included either way. There are no feature tiers, only a choice about how you would like to pay.

CORE VOLUME

From €60

per month, for the smallest package of 100 meters. Thirteen fixed packages up to 5,000,000 meters.

CORE VALUE

10% of recovery

of the value you document as recovered, never more than 1.5 times the matching Core Volume price.

BILLING

Monthly

Billed monthly, in advance for packages and in arrears for Core Value. All prices in EUR, excluding VAT.

2 SUBSCRIPTION TYPES

Both are Pulse NTL or Pulse NRW at the Core tier: same scoring, same workflow, same everything. The only difference is how the bill is worked out.

CORE VOLUME

Pay a predictable package. Know your cost before you start.

Billing: one of thirteen fixed monthly packages. The package fee is billed in advance, at the start of each month.

Additional usage: meters beyond your package are billed at that package's own rate, shown in the table below, after the month ends.

Obligations: none beyond the standard subscription terms. No documentation, no agreement to sign.

CORE VALUE

Pay 10% of what you recover. Recover nothing, pay nothing.

Billing: the lower of 10% of the recovered value you document or 1.5 times the matching Core Volume price, billed monthly in arrears.

Requires: a signed Value Agreement, and recording every flagged case, either by accepting Vantage's estimate or entering your own figure.

Best for: teams who would rather see results before committing to a flat subscription.

CORE VOLUME PACKAGES

Choose the package whose range covers your usual monthly meters. Each package is priced to be the lowest cost option across its own range, so you always pay the best price for that volume. If your volume moves into a different range, switching package keeps your price at its best.

PACKAGE	INCLUDED METERS PER MONTH	MONTHLY FEE	ADDITIONAL METER RATE	BEST VALUE FOR (METERS)
1	100	**€60**	€0.48889	0 to 1,000
2	1,000	**€500**	€0.42667	1,000 to 2,500
3	2,500	**€1,140**	€0.38800	2,500 to 5,000
4	5,000	**€2,110**	€0.35400	5,000 to 10,000
5	10,000	**€3,880**	€0.31267	10,000 to 25,000
6	25,000	**€8,570**	€0.27720	25,000 to 50,000
7	50,000	**€15,500**	€0.24000	50,000 to 100,000
8	100,000	**€27,500**	€0.20067	100,000 to 249,998
9	250,000	**€57,600**	€0.16240	249,998 to 500,000
10	500,000	**€98,200**	€0.12960	500,000 to 1,000,000
11	1,000,000	**€163,000**	€0.08800	1,000,000 to 2,500,000
12	2,500,000	**€295,000**	€0.05000	2,500,000 to 5,000,000
13	5,000,000	**€420,000**	€0.04000	5,000,000 and above

> **Worked example:** a programme scoring 8,000 meters in a month is best placed on Package 4 (5,000 included, shaded above).
>
> Package fee, billed at the start of the month: **€2,110**
>
> 3,000 additional meters at €0.35400, billed after the month ends: **€1,062**
>
> **Total for the month: €3,172**

HOW CORE VALUE IS WORKED OUT

Each month your bill is the lower of two numbers: 10% of the recovered value you documented for that month, or 1.5 times the matching Core Volume price for your volume. The matching Core Volume price is what Core Volume would have cost you for the same meters. If nothing is recovered, nothing is billed. Core Value is a standing subscription, and you can move to Core Volume at any time.

Using the 8,000 meter example above, where the matching Core Volume price is €3,172 a month, so the most you pay in any month is €4,758:

RECOVERED VALUE DOCUMENTED IN THE MONTH	10% OF RECOVERED VALUE	CORE VALUE BILL	CORE VOLUME PRICE
€0	€0	**€0**	€3,172
€10,000	€1,000	**€1,000**	€3,172
€25,000	€2,500	**€2,500**	€3,172
€50,000	€5,000	**€4,758 (cap)**	€3,172

> The 10% rate stops deciding the bill once documented recovery reaches €47,580 in a month for this volume. Above that point the bill stays at €4,758, which is 1.5 times the Core Volume price. Core Value costs less than Core Volume in months when documented recovery is below €31,720 and more when it is above, up to the ceiling. The 10% rate applies to Core Value agreements signed under this price sheet. Agreements already signed are not repriced.

CORE VALUE TERMS IN PLAIN LANGUAGE

- **Accept or document:** for each flagged case you either accept Vantage's estimate of the value at risk or enter the amount you actually recovered, which can be zero.
- **Day 90:** a flagged case not recorded within 90 days is billed at Vantage's estimate of its value at risk. The case itself stays open for as long as you need it.
- **Reversion:** if the value you document is consistently far below the value Vantage identified, Priimal may rebill the affected months at the higher of the Core Value fee and 1.5 times the matching Core Volume price.
- **Switching:** you can move to Core Volume at any time, from the start of the next billing month. Core Value fees on cases flagged before the switch are still billed, and your total in any month stays within 1.5 times the Core Volume price.
- **Ongoing activity:** if documented recovered value is zero for six consecutive months, Priimal may end the Core Value subscription.
- **Agreement:** Core Value requires a signed Value Agreement and is arranged with Priimal directly. It is not available through self-serve checkout.
- **Backfill:** historical backfill is not charged under Core Value.

TERMS THAT APPLY TO EVERY SUBSCRIPTION

- **Billing unit:** Pulse NTL and Pulse NRW count meters scored. A meter counts once in a billing month, however many times it is scored or re-scored.
- **Billing:** monthly only. Core Volume package fees are billed in full at the start of each month whether or not the package is fully used. Unused capacity is not refunded.

- **No scoring cap:** you are never stopped from scoring. Anything above your package is billed as additional usage.
- **Historical backfill:** under Core Volume, onboarding with roughly 24 months of history is a one-time charge agreed with you. You choose whether 6, 12 or 24 months of that history is scored.
- **Included in every package:** every capability described in the Pulse NTL and Pulse NRW product sheets, including the case workflow, exports, recovery tracking, natural language query and REST API access.
- **Currency and tax:** prices are in EUR and exclude VAT and any other applicable taxes.

WAYS TO START

You do not need to commit to a package to see what Vantage finds in your data. Each step below is optional.

- **Scout:** a free report built from public data only. No data from you is needed.
- **Flash:** a free, constrained proof of concept on your own data. Priimal reviews and approves each application before an account is created.
- **Sprint:** paid, full analytics across a population you define, arranged with Priimal directly and refundable in full if you decide not to continue. Pricing is agreed with Priimal.
- **Pulse NTL Score and Pulse NRW Score:** API-only risk scoring without the case workflow, sold separately, and it scores every record you submit.

CHOOSING A PACKAGE OR ARRANGING CORE VALUE

> To choose a package, arrange a Core Value agreement, or ask for a Flash or Sprint, contact Priimal at connect@priimal.com or visit www.priimal.com. Prices on this sheet apply from 1 October 2026 and are subject to the standard subscription terms.